Spend Smarter on Ads with BH Aylist™

BH Aylist™ is our in-house paid media technology platform that automates advertising content to reach in-market renters with the right message at the right time. By automating updates, Aylist delivers more precise advertising and eliminates the need for third-party agencies, reducing total advertising costs and allowing more dollars to go directly to ads.

Aylist integrates directly with BH's property management system and uses location information to automatically:

Update current pricing and availability shown in ads

Change images in ads based on current weather conditions

Ensure advertised specials start and end on time

Factor-in commute times based on location

Aylist is an official badged Google Partner and Meta Business Partner.